We all know about Frederic Fekkai and Oribe riding the crest of deserved hype as hairdressers to the famous, the celebrated, the social and the rich. Comes now John D'Orazio, formerly a top stylist at Suga, who has opened a salon on the Upper East Side where only a select few are privy.

Located in a private town house nestled between Madison and Fifth on 72nd Street, the salon's watchword is "discretion," preferring to remain a best-kept secret that a group of high-profile women are hesitant to divulge.

Can you think of a better way to get publicity? Anyhow, if you blink your eyes, you might miss such as





Jackie Onassis, Nancy Reagan, Diane Von Furstenberg, Betsy Bloomingdale, Susan Anton and megamodel Stephanie Seymour slipping in for a fix.